



Building an Isagenix Business in
AUSTRIA

Austria OVERVIEW

- Austria is 9 hours ahead of Isagenix HQ and is on Central European Time (UTC+02:00).
- The Isagenix European Office is located in London (UK).
- In 2020 Austrian purchasing power stands at €49,492 (\$53,558) per capita.
- The capital Vienna is currently the prime location for entrepreneurs looking to launch a new business.
- Austria currently has a population of just over 9 million with approximately 61.8% between the ages of 18 and 65 years old.
- English is widely spoken in the business world.
- Austria has a strong culture in classical music and was the birthplace of Mozart.
- Austria is one of the worlds most tourist-friendly countries with some of the highest-quality tourism infrastructure in the world.

AUSTRIA is located in Central Europe and shares its borders with eight other Countries.



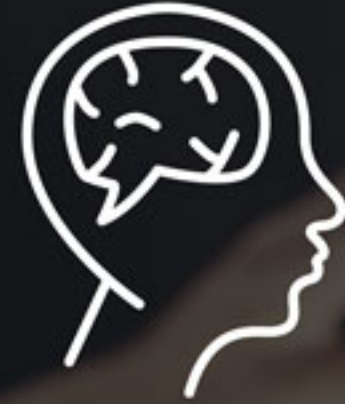
Austria

GETTING TO KNOW THE PEOPLE



BUSINESS ETIQUETTE

- Always be punctual.
- Any improvisation or last minute planning may be frowned upon.
- Come well prepared.
- Greet your contacts with a handshake and a smile.
- Courtesy and eye contact are key.
- Neat and clean business dress code.

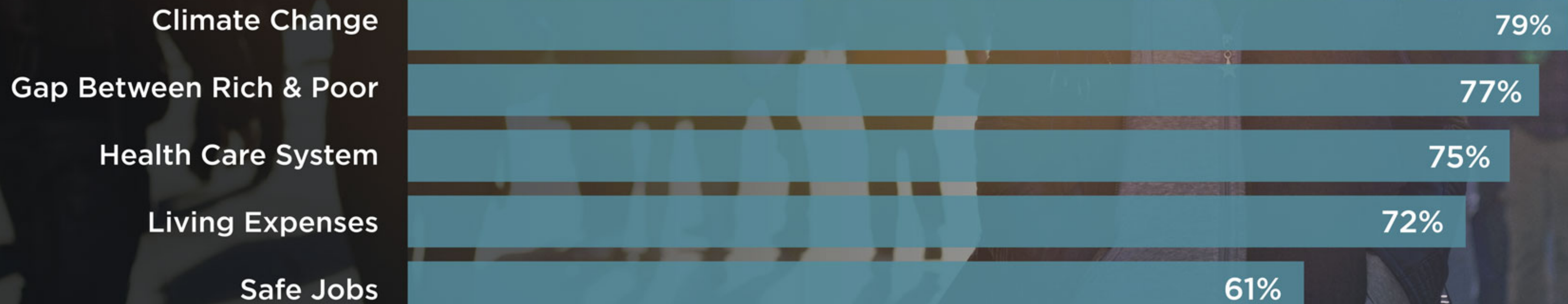


LOCAL MENTALITY

- Austrians are open to the possibility of additional income streams.
- They keep a good balance between work and leisure time.
- Austrians are a proud people with deep cultural roots.
- They love outdoor and Winter sports.

Austria

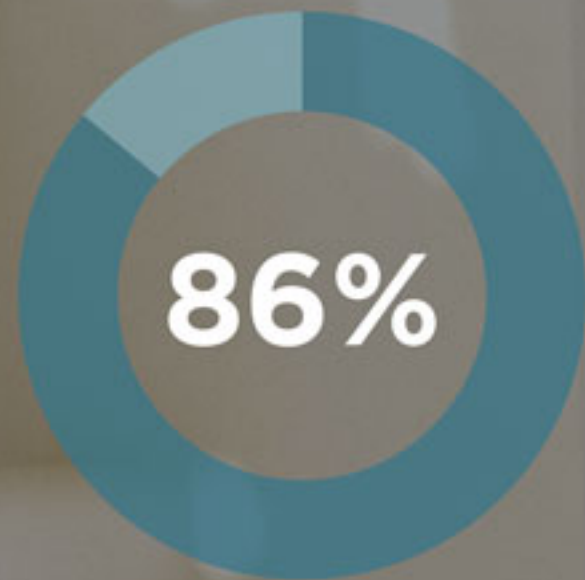
CONSUMER CONCERNS



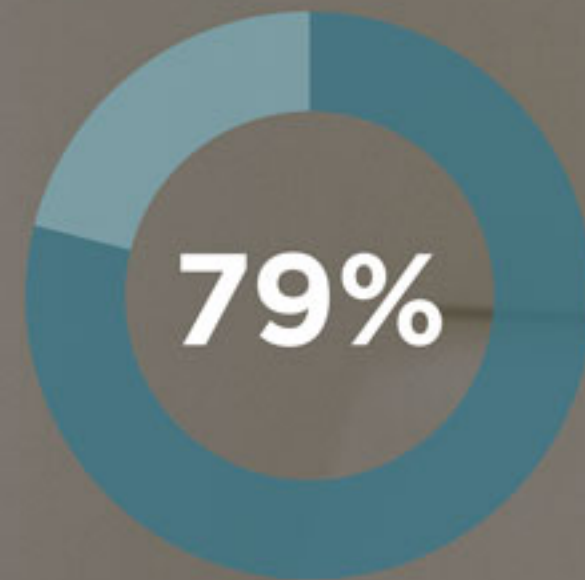
Austria COMMUNICATION


CONSUMER SOCIAL MEDIA

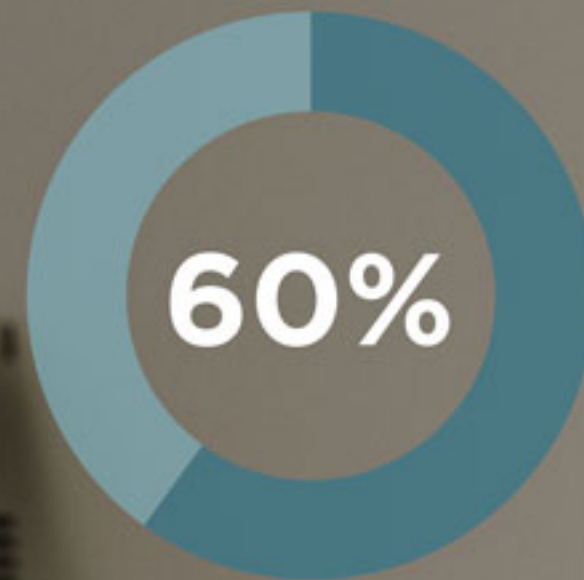
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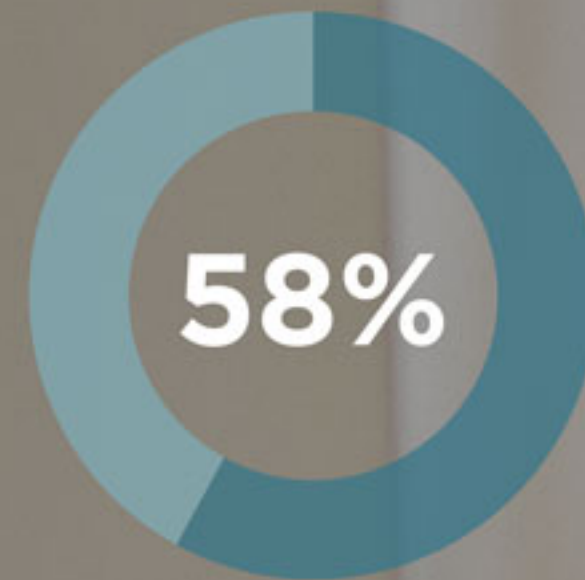
WHATSAPP 



FACEBOOK 



INSTAGRAM 



TWITTER 



LANGUAGE BASICS

Servus | Hello

Guten Morgen | Good morning

Guten Tag | Good afternoon

Grüß Gott | Good afternoon

Guten Abend | Good evening

Auf Wiedersehen | Goodbye

Bitte | Please

Dankeschön | Thank you

Entschuldigen Sie bitte | Excuse Me

Ich verstehe Sie nicht | I don't understand